

CAPABILITY STATEMENT 2024



DUNS NO: 08-465-2869

CAGE Code: <applied>

1985 W Henderson Rd Ste 62900

Columbus, OH, 43220

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NAICS CODES

518210 Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services

531120 - Lessors of Nonresidential Buildings (except Miniwarehouses)

531130 - Lessors of Miniwarehouses and Self-Storage Units

531390 - Other Activities Related to Real Estate

541370 - Surveying and Mapping (except Geophysical) Services

541512 - Computer Systems Design Services

541611 - Administrative Management and General Management Consulting Services

611430 for Professional and Management Development Training

CERTIFICATIONS

- Columbus, OH Minority Business Enterprise (MBE) - In Process
- Historically Underutilized Businesses (HUB) - In Process
- North Carolina Small Business Enterprise (NCSBE) - In Process

KEY CLIENTS

- R and R Transportation, Inc
- Claude Labbe, Realtor for The Agency
- Aaron Rice, VRColab

COMPANY OVERVIEW

Red Boot LLC, based in Columbus, Ohio, merges real estate savvy with advanced technology consulting to drive financial growth and digital optimization. Specializing in strategic real estate investments and comprehensive IT solutions, including virtual CTO services and website development, Red Boot LLC is led by Jonathan Mickles. The firm is committed to innovation, client success, and leveraging technology to enhance investment portfolios and business efficiency.

CORE COMPETENCIES

- **Real Estate Investment and Consulting:** Strategic acquisition and management of exclusive real estate properties to maximize client returns, leveraging extensive market knowledge and innovative strategies.
- **Technology Consulting and Solutions:** Comprehensive IT consulting services, including website development, marketing intelligence, backup and recovery solutions, web application development, help desk support, and virtual CTO services. Specialized project management training within the technology space to enhance client capabilities.

PAST PERFORMANCE

Red Boot LLC has a proven track record of enhancing operational efficiency and strategic decision-making for businesses. Notably, we developed a critical software program for R&R Transportation Inc., streamlining their operations for over two decades. Our advisory role has spanned technological advancements, IT infrastructure overhauls, and strategic real estate ventures, demonstrating our wide-ranging expertise and impactful solutions.

DIFFERENTIATORS

- **Holistic Solutions:** Integrating real estate knowledge with tech innovations for comprehensive client service.
- **Agile Approach:** Adapting quickly to market trends and client needs with flexible strategies.
- **Proven Expertise:** Years of experience in real estate and technology, delivering tangible success across projects.

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