

# CAPABILITY STATEMENT

# 2025



**RED BOOT LLC: REAL ESTATE, TECHNOLOGY, & GOVCON SOLUTIONS**

*Empowering growth through innovative real estate, technology, and government contracting expertise.*

## CORE COMPETENCIES

### 1. Fractional CTO & IT Consulting

*Strategic technology leadership tailored for startups, SMBs, and government entities. Services include:*

- IT roadmaps and digital transformation
- Cybersecurity solutions for compliance and protection
- Team mentorship and operational efficiency

### 2. Blockchain & Web3 Solutions

*Revolutionize operations and transactions with cutting-edge blockchain and Web3 technology. Expertise includes:*

- Blockchain integration for real estate
- Secure investment platforms and tokenization
- Enhanced transparency and efficiency in operations

### 3. Real Estate Portfolio Management & Strategy

*Optimize returns with strategic acquisition, management, and leasing solutions. Focus areas include:*

- Multifamily and commercial property investments
- Data-driven portfolio optimization
- Innovative property management using emerging technologies

### 4. Project Management & Training

*Empower teams with tailored training programs and advisory services. Specializing in:*

- IT and software project management
- Process optimization for improved efficiency
- Proven methodologies to ensure project success

## PAST PERFORMANCE

- Developed and launched a Business-to-Government (B2G) solution that reduced administrative overhead by 20%, generating \$2M+ in revenue with a 36% profit margin.
- Created a Minimum Viable Product (MVP) portal that generated \$100K in gross income within 30 days of launch.
- Successfully delivered IT solutions for government agencies, ensuring cybersecurity compliance and operational improvements.
- Managed leasing and optimization of a property portfolio, increasing occupancy rates and profitability.

## DIFFERENTIATORS

- **Minority-Owned Business Certifications:** Certified in Ohio and North Carolina, delivering inclusive and innovative solutions.
- **Integrated Expertise:** Unique blend of real estate, technology, and GovCon capabilities.
- **Proven Results:** Demonstrated success in reducing inefficiencies, enhancing profitability, and driving transformation.
- **Future-Ready Solutions:** Specialization in blockchain, Web3, and digital transformation to prepare clients for tomorrow's challenges.

**DUNS NO: 08-465-2869**

**CAGE Code: <applied>**

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## NAICS CODES

**519190:** All Other Information Services

**531210:** Offices of Real Estate Agents and Brokers

**531311:** Residential Property Managers

**531312:** Nonresidential Property Managers

**541511:** Custom Computer Programming Services

**541512:** Computer Systems Design Services

**541513:** Computer Facilities Management Services

**541518:** Other Computer Related Services

**541611:** Administrative Management and General Management Consulting Services

**541618:** Other Management Consulting Services

**541690:** Other Scientific and Technical Consulting Services

**611430:** Professional and Management Development Training

## CERTIFICATIONS

- Columbus, OH Minority Business Enterprise (MBE)
- City of Columbus Emerging Business Enterprise (EBE)
- Historically Underutilized Businesses (HUB)

## KEY CLIENTS

- R and R Transportation, Inc
- Claude Labbe, Realtor for The Agency
- Aaron Rice, VRColab

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